

AGENDA

- VISION + GOALS
- PROGRAMMING METHODOLOGY
- OPEN SPACE FRAMEWORK PLAN
- EXAMPLE ANALYSIS FOR PARK SPACES
- COMMUNITY ENGAGEMENT PROCESS

VISION + GOALS



Create a New Community Identity Through the Design of the Public Realm



Utilize the Public Realm to Catalyze Regeneration and Development



Design for Tomorrow; with Emphasis on Sustainability, Wellness and Technology

Transform **Crystal City** Utilizing Public Realm as the

Driver of Change



Connect the Community with a Network of Streets. Plazas and Parks

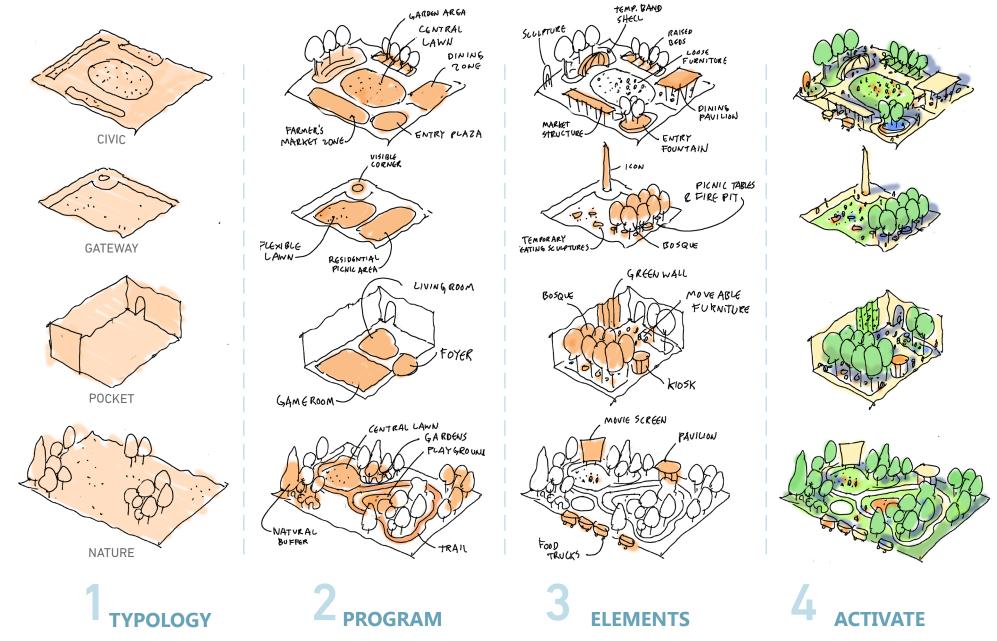


Activate Public Spaces with Diverse Program and Attractors



Create Public Spaces with Variety in Scale, Program, and Design

PROGRAMMING METHODOLOGY



OPEN SPACE FRAMEWORK PLAN OVERVIEW4 January 14, 2020

OPEN SPACE FRAMEWORK PLAN



JBG Smith Proffered Parks

- Crystal Park

Center Park

OPEN SPACE FRAMEWORK PLAN OVERVIEW

Gateway Park

Metro Market Square

JBG Smith Parks

- Water Park
- Friends Plaza
- The Common

Aspirational Parks / By Others

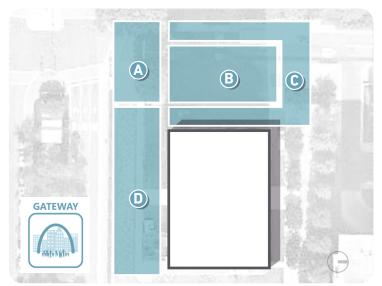
- Pocket Park #8
- - Mets Park

Pen Place

- Garden Park
- North Gateway Park 14
- Greenway Park

23RD STREET PLAZA

Plan Diagram



Characteristics

NEIGHBORHOOD ORIENTED
MULTI-PURPOSE LAWN
VISUALLY POROUS
PORCH
FRAME

FOCAL ELEMENT VERDANT SLOPE AMENITY SPACE GATEWAY FLEXIBLE

A Entry Plaza

Art/Sculpture Flexible Plaza Seating Water Feature

B Central Lawn

Event Space
Active Recreation Zone
Passive Recreation

© Frame

Tree Bosques
Dining Areas
Flexible Seating
Game Space

DPedestrian Street

Tree Allees
Garden Spaces
Flexible Seating







23RD STREET PLAZA SECTOR PLAN PROGRAM COMPARISON

SECTOR PLAN PARK

23RD ST PLAZA

0.3 Acres

Potential Program:

BENCHES CAFÉ SEATING CENTRAL FOUNTAIN/ SCULPTURE

CRYSTAL CITY PARK

23RD ST PLAZA

0.7 Acres

Potential Program:

BENCHES/SEAT WALLS
OUTDOOR DINING AREA
WATER FEATURE
ART/SCULPTURE ELEMENT
GAME SPACE
FLEXIBLE LAWN
SMALL GATHERING SPACE
CONTAINER GARDEN
COVERED TRELLIS
PEDESTRIAN PROMENADE
GARDEN SPACE
EVENT SPACE

HIGHLIGHTED: PROGRAM RECOMMENDED IN SECTOR PLAN

11



COMMUNITY ENGAGEMENT



Stay Up-to-Date on Schools!



Direct Mail Save The Date

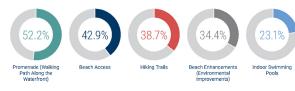
T5+ in household 25,9% North Mukiltee (Olympic View Middle School to the Waterflow) 24,5% Mid-Mukiltee (Orympic View Middle School to the Waterflow) 5,3% Beverty Park Road How important generally are recreation and cultural activities in your everyday life? 75+ in household 19% Responses with childre under 13 in household 24.5% Responses with childre under 13 in household 24.5% Responses with childre under 13 in household 24.5% Responses with childre under 13 in household 25% Responses with childre under 13 in household 26% Responses with childre under 13 in household 27% Responses with childre under 13 in household 28%

Who Responded?

Mukilteo's most used parks and facilities:*



Most desired future park features:*



Most important recreation:* 1 Maintain Existing Park and Recreation Areas 33.9% Nature or Outdoor Programs 30.2% Community Wide Special Events 28.1% Yoga, Pilates, Mediation 25.3% Adult Art Programs Top open space priorities: 1 Maintain Existing Park and Recreation Areas 2 Protect Wildlife and Fish Habitat 3 Develop Existing Park and Recreation Areas 4 Restore Damaged Streams and Tidelands 5 Acquire and Protect Conservation Land

Web Portal



Community Meetings

Community Feedback Survey

MOBILIZATION: 1 MONTH



PUBLIC RELATIONS CAMPAIGN TO INFORM COMMUNITY OF FORTHCOMING PROCESS:

- WEB PORTAL LAUNCH WITH INFORMATION
- DIRECT MAIL SAVE THE DATE NOTIFICATION
- LIST SERVE NOTIFICATIONS
- PUBLIC SIGNAGE THROUGHOUT AREA

CONSENSUS BUILDING: 2 MONTHS



COMMUNITY MEETING 1:

- REVIEW SCOPE OF PARKS PROPOSED TO BE
 PLANNED AND RELATIONSHIP TO APPROVED
 4.1 SUBMITTALS
- REVIEW PRIORITIES IN SECTOR PLAN
- PRESENT COMPREHENSIVE ASSESSMENT OF OPEN SPACE IN SECTOR PLAN AND EXPANDED CRYSTAL CITY AREA
- COMPARE QUALITY AND QUANTITY OF DETAILS OF SECTOR PLAN AND PROPOSED OPEN SPACE FRAMEWORK PLAN
- HIGH LEVEL SUMMARY OF EACH PROFFERED PARK
- SUMMARY OF PROGRAM FOR EACH PROFFERED PARK
- PRESENT PLANS FOR FOLLOW UP SURVEY
- OPPORTUNITY FOR INTERACTIVE ACTIVITIES

COMMUNITY MEETING 2:

- EXPLANATION OF PROCESS
- PRESENT SYNTHESIZED FEEDBACK FROM SURVEYS
- REVIEW PROCESS/ TIMING FOR REDESIGN OF OPEN SPACE FRAMEWORK PLAN AND INDIVIDUAL PARKS
- OPPORTUNITY FOR INTERACTIVE POLLING
 ACTIVITIES AND MAPPING EXERCISES

CONCLUSIONS: 1 MONTH



COMMUNITY MEETING #3:

- **EXPLANATION OF PROCESS**
- REVIEW REVISED OPEN SPACE FRAMEWORK PLAN
- SUMMARIZE CHANGES MADE IN RESPONSE TO COMMUNITY FEEDBACK
- REVIEW REVISED INDIVIDUAL PARKS IN MORE DETAIL

OPEN SPACE FRAMEWORK PLAN



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23rd Street Plaza

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